

Book Review:

The Carpenter — A Story about the Greatest Success Strategies of All

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Jon Gordon is an American business consultant and author on the topics of leadership, culture, sales and teamwork. He is the author of the Wall Street Journal bestseller “The Energy Bus”, and since 2007 has published super hits – “The No Complaining Rule”, “Training Camp”, “The Shark & the Goldfish”, “Soup”, “The Positive Dog”, “The Seed”, “The Carpenter”, and his latest book “The Hard Hat: 21 Ways to be a Great Teammate” (May 04, 2015).

The book under review “The Carpenter” comprises of thirty five short chapters starting with “Collapse” and ending with “Success is meant to be shared”. These highly absorbing & interesting thirty five chapters are likely to keep the reader glued to the book; one may be tempted to make it a one session reading pleasure. This book is most suitable for young adults who inspire to change themselves.

Drawing upon his work with countless leaders, sales people, professional and college sports

teams, non-profit organizations and schools, Jon Gordon shares an entertaining and enlightening story that will inspire you to build a better life, career, and team with the greatest success strategies of all.

Michael wakes up in the hospital with a bandage on his head and fear in his heart. The stress of building a growing business with his wife Sarah caused him to collapse while on a morning jog. When Michael finds out the man who saved his life is a carpenter he visits him and quickly learns that he is more than just a carpenter; he is also a builder of lives, careers, people and teams. As the carpenter shares his wisdom, Michael attempts to save his business in the face of adversity, rejection, fear and failure. Along the way he learns that there’s no such thing as an overnight success but there are timeless principles to help you stand out, excel and make an impact on people and the world.

Let me take you through some of the main

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principles in the book, the first being, before you build a masterpiece you must design it – it's the same way with life. Too many people go through life living by chance, but when you live by design & know the life you want to create, you are able to create a masterpiece, instead of a piece of junk.

The next chapter is devoted to being a craftsman. A carpenter builds things but a Craftsman creates a work of art, if you really take pride in your work and you see yourself as a craftsman, you'll stand out.

The carpenter offers tidbits of skills and strategies along the way. He focuses first on Michael's attitude as without a positive attitude the remainder of the healing would be futile. He delivers a positive pledge which takes Michael (and us) through a step by process of walking in a positive way through life.

The strategies continue as the carpenter teaches Michael the three greatest strategies of all - you shouldn't focus on building your business, you should focus on using your business to love, serve and care and with that mentality your business will grow exponentially. Michael also learns about failure and how failing can be a gift if used properly.

Finally the carpenter teaches Michael about faith and using his success not only for his own glory but that of others. Success is meant to be

shared as are all the lessons in this book and the book itself for that matter.

In "The Carpenter" Jon Gordon paints the perfect picture in how to properly create a start up from the ground up. Jon's book The Carpenter highlights many success stories and business strategies for the entrepreneur looking to outlast others alike.

The entire book is made up of numerous quotes, and I would like to mention here just two notable quotes:

1) "When you believe, the impossible becomes possible. What you believe will become what is true. Your optimism today will determine your level of success tomorrow. Don't look at your challenges; look up and look out into the future. Don't focus on your circumstances. Focus on the right beliefs that will help you build your success."

2) "You must expect challenges, adversity, rejection and failure, but you must have an even greater expectation that you will overcome them"

This highly inspiring book is a delightful story filled with powerful lessons and the greatest success strategies of all. If you are ready to create your masterpiece, read Jon Gordon's "The Carpenter" and it would turn out to be a memorable read.

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