

**CONFERENCE REPORT**

## **PROJECT POSTER CONFERENCE PAF-KIET- MARCH 18, 2008**

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This is the first time in the history of Paf-KIET that a project-poster- conference for the students of final year project was organized at Paf-KIET, on March 18, 2008. The chief guest for the occasion was Mr. Haseeb Khan, the President of Brooks Pharma. The key note speaker for the occasion was Abdul Majid an academician of Diato Bunka University, Japan.

This project-poster conference was attended by guests form industry and corporate world. In the opening ceremony, the key not speaker talked about the research in Japan, and its importance for the development. Mr. Majid, while emphasizing on the importance of research told the audience that in Japan and other developed countries there is a strong coordination between the academia and corporate and industry in reference to research . In fact he told the audience that most of the researches carried out in developed countries are sponsored by the corporate world and the industry. Mr. Majid further told the audience the prospects of the research in Pakistan thus is also dependent on how much the industry and corporate world take interest in sponsoring researches, and carrying out the same jointly with the academia.

Subsequently, the Dean of COMs Dr. Manzoor Khalidi told the audience about the purpose and objective of this conference. He also thanked the corporate world for attending this event and encouraging the students. The President of the Institute, Air Commodore (Retd) Khalid Hussain gave mementos to the Chief Guest, the Keynote speakers and others guests.

The guests and the evaluators then visited the areas where the posters were exhibited. The authors of the projects were available in front of the poster to give an overview on the concepts of the project and posters and were also available to answer to the queries of the guests and external evaluation. After tea break, the students gave presentations of their projects concurrently in ten separate rooms.

There were three prizes for posters. One was judged by the senior faculty of the PAF-KIET, which was awarded to Syed Maaz Ali and Nasir Shamil. Second was based on the judgment of the audience which was given to Syed Jawad Asghar. Additionally, there were 10 prizes for best oral presentation. Each external evaluator was responsible to judge the "best presenter" form their respective rooms and to give the prize to the students. The following are the names of the students who were awarded best presenters Nasir Shamil, Adnan Bari, Syeda

## **CONFERENCE REPORT**

Marium, M Akram, Abdul Hafeez, Arzoo Khan, Amber Ashraf, Aijaz Ali, Zunaira and M. Khalid Khan.

The projects/posters presented in the conference were related to diversified fields of management, marketing and finance. The evaluators for the project were from (1) Unilever Pakistan Limited (2) Habib Oil Mills. (3) State Bank of Pakistan (4) First Imrooz Modarba (5) Organon Pakistan (6) Laxon Group (7) Director Karachi Stock Exchange and Chairman of AEC. All the guests and external evaluators have highly appreciated the manner in which the event was organized. They also suggested that this should be an annual event. The students and the organizers benefited with their advice and comments to make it more memorable.