

1st Entrepreneurial Summit by KES

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In Spring-08, KIET Entrepreneurial Society (KES) was formed under the patron ship of Mr. Tariq Jalees (Director of CoMS). The purpose of this Society is to conduct a variety of intellectual activities and competitions to offer students opportunities to uncover their hidden talents and enable them to polish their skills. The Founding members of KES are: (1) Faizzan Hanif (President), (2) Asra Aamir (Vice-President) (3) Omair Abbas (Vice- President), (4) Adnan Tanveer (Director Marketing) (5) Salman Amin (Treasurer) (6) Ahmed Mustafa Qurashi (Operations Manager), (7) Qaiser Rasheed (Operations Manager), (8) Junaid Baig (Creative Head), (9) Atif Shah (Registration Head), (10) Rida-e- Fatima (Assistant Registration Head)

After the success of the début “Mind Quest”, KES held its second event which was the “1st Entrepreneurial Summit”. The event consisted of numerous competitions such as Leaders Quiz, Harvard Case Study, Business Idea Competition, Scavenger Hunt, Pictoria and Tambola. Teams, each consisting of three people participated in these competitions with great enthusiasm, ardor and zeal. Due to the success of the previous event (Mind Quest) and aggressive marketing KES was able to register 107 teams in just 5 days. The media partners for the “KES” were Radio 1, FM 91 and News 1. The event was co- sponsored by PSO and Red Bull as the drink sponsor.

The competition started from 11th Nov with “leaders quiz”. In this competition, teams’ knowledge was tested regarding the lives and success stories of the greatest entrepreneurs and leaders of the international corporate world such as, Bill Gates, Jack Welsh, Henry Ford etc.

The fun event for that day was Scavenger Hunt; teams were given a list of 20 items to be collected. The participants and the audience both enjoyed the hunt. It was a hilarious sight to watch people running all around the university to accumulate bizarre items. After the second level of the leaders quiz, the drink sponsors of KES “Red Bull” distributed free drinks amongst the participants. News1 and Radio 1, FM 91 provided coverage for the event which was aired on the radio and television on the same day.

The competition for the second day was “Harvard Case Study”. The teams were given a case study for critical analysis and 60 minutes to go through it. Group discussions were conducted in the presence of the moderators to discuss the contents of the case, the problems and decisions to be taken in different scenarios with respect to the company. The teams, which were the most participative and gave the most relevant arguments, were declared as winner. The fun event for second day was Pictoria. It was a competition to test how many people are smarter than a fifth grader. The results were astounding.

The competition for the third day was the “Business Idea Competition”. The teams were supposed to present new and innovative ideas for a business and explain through presentations where, when and how they will start, execute and grow their business, proving the feasibility of their businesses through financial statements. Remarkable ideas were brought forward and the results of the competitions proved that there is no lack of creativity, talent, intellect and enthusiasm among the students of KIET. The fun event for the

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third day was Tambola and fun games in which the entire university participated with enthusiasm. Free food, drinks and T-shirts were given to the winners of the fun filled affair.

But as they say, all good things must come to an end, the ES finally completed with a closing ceremony on 14th Nov 2008. To honor the glorious occasion Mr. Nadeem Khalid CE of Herbain Pakistan graced the event with his presence as the Chief Guest for the ceremony.

The closing ceremony started with recitation of verses from Quran, then the patron, the president of KES and Chief Guest addressed the students. The extent of the appreciation of the Chief Guest for the event can be determined by the fact that he offered the students internships in his organization. The Dean of CoMS also attended the ceremony and congratulated the KES for organizing the events successfully; he also added that KES is amongst the best student bodies of KIET.

No closing ceremony is complete without prize distribution. The winners of the competitions were announced and prizes, consisting of trophies, cash,

certificates and t-shirts, were given away to the winning students. The names of the winners are:

- Business Idea Competition: ES 31: Asad Khalil, M. Ashad Zia, Bilal Kamran
- Leader's Quiz: ES 71: Anas Bin Iftikhar, Zain Imran, Waseem Abbas
- Harvard Case Study: ES 18: Uzair Khan, Rabeel Awan, Khush Dil.
- Scavenger Hunt: ES 100: Omar Khairi, Mohsin Ali Khan, Jawad Ali
- Pictoria: ES 85: Sidra Javed

Radio 1, FM 91 and News 1 provided coverage of the closing ceremony as well. With the grace of Allah SWT the success of "1st Entrepreneurial Summit" of KES was an enormous accomplishment for the Patron as well as the members of the society. ES provided KES a platform to organize this competition on an even larger scale. That is why KES plans to organize KIET's "1st Inter Karachi Entrepreneurial Summit" in the up coming semester.

39th Annual Iranian Mathematics Conference

Ms. Kahkashan Iqbal

PAF-Karachi Institute of Economics and Technology

The 39th Annual Iranian Mathematics Conference (AIMC) was an international conference and a great get together of world mathematicians, organized by Iranian Mathematics Society. This conference was held at Shahid Bahonar University, Kerman (Iran) during August 24 - 27, 2008.

Ms. Kahkashan Iqbal was representing Pakistan Air Force - Karachi Institute of Economics and Technology (PAF-KIET), Pakistan, financially supported by Higher Education Commission and she presented her joint paper "WHEN IS THE CENTER OF A NEAR-RING ITS' SUBNEAR-RING?" with Dr. Sarwar J. Abbasi, Professor at Department of Mathematics, University of Karachi.

As an academician, Ms. Iqbal observed that although it was an international conference and participants were representing Japan, Spain, Canada and Pakistan but the language of the conference was Persian, Iran's national language. Only the foreigners presented their papers in English. This did not mean that Iranian academicians

were not aware of English but it indicated that they took care of their nationals first and demonstrated in Persian so that their students get more and more benefit from the conference. Their use of Persian language so frequently spoke high of their national love and independence. All of their universities reading books are in Persian. Many Iranian and even Arab students were interested to come to Pakistan to pursue doctorate in Mathematics but were looking forward for a scholarship. Iranian doctorates were majority foreign qualified but then they are serving Iran.

Being the only Muslim foreigner there, Ms. Iqbal had the honor of being interviewed by two university students of Shahid Bahonar University. This interview will very soon be published in their student magazine "Zindigi-e-Jihadi" (in Persian language).

Ms. Iqbal is extremely thankful to Higher Education Commission, Pakistan for providing financial assistance without which her presence in such a wonderful conference would have not been possible.

Language Teaching and Learning: Meeting the Realities of a Changing World

**Third International Language Learning Conference (ILLC) 2008
Universiti Sains Malaysia (USM), Malaysia**

By Wajdan Raza

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This century is witnessing a crucial role of language in the progress of nations. Current global developments have necessitated a re-examination and revision of past and current practices in the light of classroom pedagogy and methodology. This calls for a paradigm shift in the way language teaching and learning is conceived and conceptualized as a rapidly changing world creating new challenges and demands that impact on classroom practices and needs. There are new demands on language teachers with regards to, the needs of learners, new technologies, cross-cultural factors, methodologies and pedagogy, critical thinking vis-à-vis the knowledge-economy and multi-literacies.

It is imperative, therefore, that educators and institutions take cognizance of global developments and changing needs and integrate them into current pedagogical and methodological frameworks such that, on the one hand, the specific of local communities are catered for, while on the other hand, they are equipped with the necessary knowledge and skills to meet the challenges and engage effectively with a borderless, rapidly changing world scenario.

The 3rd ILLC 2008 held on 29 October 2008, organized

by the Centre of Languages and Translation, USM, therefore aimed to address the above points by providing a platform for educators, institutions and interested parties to discuss and highlight the needs and concomitant changes that need to be made in order that we may address the realities of a changing world and prepare learners to meet these changes.

It was a great pleasure for me to be the only presenter from Pakistan among the 130 presenters from different parts of the world in the three-day conference, which was held in Penang—the natural heritage of Malaysia and known for her emerald green hills, golden sandy beaches, exotic cuisines and surprisingly sweet dishes. I presented a paper entitled ‘A rating scale to assess English speaking proficiency of university students in Pakistan’.

The keynote speakers, Dr Kondoh from Japan, Dr Kell from New Zealand, and Dr Dom and Dr Pandian from USM, Malaysia, concluded that language is the integral part of identity, which should be intact even enhanced with language teaching encouraging learners to the emerging world of knowledge-based economy.