

# DEVELOPING SOCIALLY RESPONSIBLE PROFESSIONALS

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Students of PAF-KIET, Karachi.

It is often noted that pessimistic, apologetic and conformist mindset keeps majority of people among us from making a positive contribution toward society. Such individuals not only avoid making a contribution but also discourage any individual who tends to think otherwise.

PAFKIET is determined to change this mindset and intends to change such pessimistic trends among its students, at least. For this purpose KIET management has launched a compulsory 3 credit hour course titled Social Advocacy, in which BBA students are inspired and experience the results of optimistic thinking and approach, and in this process also realize their potential

make a change in the society.

For this purpose constructivist approach (learn and realize by doing) has been used and students are empowered to establish and run a micro enterprise for an unemployed deserving individual, as their university project.

In this project students identify the needy or poor family, investigate its problems, device a solution and finally implement that solution to bring the poor family out of crises. The pictures of the outcome of these projects tell the rest of the story.

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Bano with her wheel chair arranged by BBA Students Sara, Natasha, Middhat and Lareb



Grocery stall for Zarina Bibi arranged a poor lady living in a village near Korangi Creek



Nadeem with his fruit cart arranged by Hammad and his group mates



Old guy who lives near Ayesha Manzil, Karachi poses with his cart





Muhammad Hanif with his juice stall arranged by Rameez and Osama



Students purchasing a cart for a needy person



Muhammad Shareef with his grocery shop arranged by Mifrah, Rida, Ozair and Aymen



Baber, Saira, and Ayesha Meeting with Shabbir Iqbal (a deserving fellow) to evaluate his case.



Mobile assessor shop established by students of Fall 2010 semester



Fruit Cart arranged for a poor guy in Gulstan-e-Johar Area by Sheetal, Habib and Zain



Burger Cart established by Marium, Madeeha, Rida Azhar and Anum