

# International Research Conference on Business Management (IRCBM) 2017

## Conference Theme

### **“Fostering and Nurturing a Research Spirit in Students and Academicians”**

The College of Management Sciences of the Pakistan Air Force-Karachi Institute of Economics and Technology (PAF-KIET) hosted its first International Research Conference on Business Management (IRCBM) 2017 on 18<sup>th</sup> and 19<sup>th</sup> July at the PAF-KIET Main Campus, Korangi Creek, Karachi.

The Conference was attended by more than 60 participants, including three international keynote speakers from China and Nigeria. Dr. Yao Liming from Sichuan University, China, Dr. Chen Xudong from Chengdu University of Technology, China and Dr. Lookman Kolawole Subair from Lagos University, Nigeria, delivered their speeches on a range of topics. Five national keynote speakers from leading business schools of Karachi shared their views on the theme of the conference.

President PAF-KIET, Air Vice Marshal (Retd) Tubrez Asif warmly welcomed all the participants and emphasized the importance of conferences for promoting research and development; a prerequisite for a progressive, prosperous and healthy society. The President also observed that these conferences provide ample opportunities to industry practitioners and academicians for developing sustained relationships necessary for addressing future challenges.

In the end, the panelists appreciated the efforts of the organizing team and emphasized that such conferences should be held regularly for bridging the gap between academia and the industry.