## **YEAR 2023**

NO OF PAPERS	HEC CATEGORY			PAPERS WITH IF	CUMULATIVE IF
73	W	Х	Υ	20	59.93
	15	18	40		

- 1. **Hira Beenish,** Tariq Javed, **Muhammad Fahad**, Adnan Ahmed Siddiqui, Ghufran Ahmed, Hassan Jamil Syed; "A Novel Markov Model-Based Traffic Density Estimation Technique for Intelligent Transportation System"; Sensors; ISSN: 1424-3210,1424-8220; DOI: https://doi.org/10.3390/s23020768; (Impact Factor 3.847), (HEC recognized as "W").
- 2. **Muhammad Saad, Maaz Bin Ahmad**, Muhammad Asif, **Muhammad Khalid Khan**, Muhammad Tariq Mahmood; "Blockchain-Enabled VANET for Smart Solid Waste Management"; IEEE Access; ISSN: 2169-3536; DOI: https://doi.org/10.1109/AC-CESS.2023.3235017; (Impact Factor 3.476), (HEC recognized as "W").
- 3. **Isra Khan, Shah Muhammad Emaduddin, Ashhad Ullah**, A Rafi Ullah; "An Intelligent Framework for Person Identification Using Voice Recognition and Audio Data Classification"; Applied Computer Systems; ISSN: 2255-8683,2255-8691; DOI: https://doi.org/10.2478/acss-2022-0019; (HEC recognized as "Y").
- 4. **Sofia Bano**, **Asim Mubashir**, Urooj Aijaz, Anum Hayat, Sarah Hakeem; "Organizational Cease Of Healthcare Workers In Pakistan Investigating Covid & Post Covid Effects Of Work-Family Conflict, Lack Of Appraisal And Job Demand"; Journal of Positive School Psychology; ISSN: 2717-7564; DOI: https://www.journalppw.com/index.php/jpsp/article/view/15437/9945; (HEC recognized as "X").
- 5. **Sofia Bano, Asim Mubashir,** Syeda Quratulain Kazmi, **Shaza Hashar, Syeda Nida Ahmed;** "An empirical Relationship between green Human resource and Environmental Performance with the interceding impact of Culture and Employee Commitment"; Propel Journal of Academic Research (PJAR); ISSN: Propel Journal of Academic Research (PJAR); (HEC recognized as "Y").
- 6. Mana Saleh Al Reshan, Darakhshan Syed, **Noman Islam**, Asadullah Sheikh, Mohammed Hamdi, Mohamed A. Elmagzoub, Ghulam Muhammad, Kashif Hussain Talpur; "A Fast Converging and Globally Optimized Approach for Load Balancing in Cloud Computing"; IEEE ACCESS; ISSN: 2169-3536; DOI: https://doi.org/10.1109/ACCESS.202 3.3241279; (Impact Factor 3.476), (HEC recognized as "W").

- 7. **Asif Iqbal**, Syeda Quratulain Kazmi, **Adnan Anwar**, **Muhammad Sufyan Ramish**, **Abdul Salam**; "Impact Of Green Marketing On Green Purchase Intention And Green Consumption Behavior: The Moderating Role Of Green Concern"; Journal of Positive School Psychology; ISSN: 2717-7564; DOI: https://www.journalppw.com/index.php/jpsp/article/view/15806/10143; (HEC recognized as "X").
- 8. Sherbaz Khan, **Adnan Anwar**, **Sahar Qabool**; "Evaluating the Impact of eWOM Adoption on Consumer Purchasing Intentions"; international journal of Social Science and Entrepreneurship; ISSN: 2790-7724,2790-7716; DOI: https://ijsse.salmaedusociety.com/in; (HEC recognized as "Y").
- 9. Ehtisham Fazal, Muhammad Sohail Ibrahim, Seongy Park, **Imran Naseem**, Abdul Wahab; "Anticancer Peptides Classification Using Kernel Sparse Representation Classifier"; IEEE ACCESS; ISSN: 2169-3536; (Impact Factor 3.476), (HEC recognized as "W").
- 10. Hani Alshahrani, **Noman Islam**, Darakshan Syed, Adel Sulaiman, Mana Saleh Al Reshan, Khairan Rajab, Asadullah Shaikh, Jaweed Shuja-Uddin, Aadar Soomro; "Sustainability in Blockchain: A Systematic Literature Review on Scalability and Power Consumption Issues"; Energies; ISSN: 1996-1073; DOI: https://doi.org/10.3390/en16031510; ; (Impact Factor 3.252), (HEC recognized as "W").
- 11. **Muhammad Sufyan Ramish**, Ahsan Rajpar, Fouzia Nasir, Abdul Hafeez Magsi; "Online Shopping and its Determinants"; Academy of Education and Social Sciences Review; ISSN: 2790-8348,2789-6781; DOI: https://doi.org/10.48112/aessr.v3i1.462; (HEC recognized as "Y").
- 12. **Roohan Aziz**, Asim Imdad Wagan, **Noman Islam;** "Block based Learned Image compression"; Multimedia Tools and Applications; ISSN: 1380-7501,1573-7721; DOI: https://link.springer.com/article/10.1007/s11042-023-14975-0; (Impact Factor 2.577), (HEC recognized as "W").
- 13. **Asim Mubashir**, Danish Ahmed Siddiqui; "How Employee Conflict Behavior Affects Work Engagement: Transformational Leadership as Mediator and Moderating role of Pro-Social Motivation"; international journal of Social Science and Entrepreneurship; ISSN: 2790-7724,2790-7716; DOI: https://ijsse.salmaedusociety.com/index.php/ijsse/article/view/109; (HEC recognized as "Y").
- 14. **Bilal Sanauddin Pirzada, Kinza Shafique, Syed Arsalan Jawed, Irfan Muqim, Syed Usman Amin, Faiqa Abubaker, Fahd Khan, Muhammad Aaquib Shahbaz, Muhammad Junaid Jabbar, Mustafa Faza Abbas;** "A mid-range wireless power transfer system for portable electronic devices using beam forming"; Analog Integrated Circuits and Signal Processing; ISSN: 0925-1030,1573-1979; DOI: https://doi.org/10.1007/s10470-023-02148-w; ; (Impact Factor 1.321), (HEC recognized as "X").

- 15. Mohsin Raza, Sohaib uz Zaman, **Sahar Qabool**, **Syed Hasnain Alam**, Shafiq-ur-Rehman; "Role of Marketing Strategies to Generation Z in Emerging Markets"; Journal of Organizational Studies and Innovation; ISSN: 2056-9122,2056-9130; DOI: https://mbacademy.org.uk/journals/2 021- 2022/Vol%209/issue3/Mohsin.pdf; (HEC recognized as "Y").
- 16. Maroof Bin Rauf, Saira Bano, **Sajida Parveen**, Hina Hussain Kazmi; "Causes and Remedy of Dyslexic Children in Primary School: An Opinion of Special Educationists"; Voyage Journal of Educational Studies (VJES); ISSN: 2790-7163,2790-7171; DOI: https://vjes.voyageams.com/index.php/vjes/article/view/24; (HEC recognized as "Y").
- 17. **Asif Iqbal, Muhammad Amin Hasan, Syed Farrukh Bukhari, Muhammad Sufyan Ramish**; "Determinants of Customer Satisfaction: The Moderating Role of Switching Cost towards Customer Loyalty in B2B Packaged Food Retail Setting"; Journal of Education and Social Studies; ISSN: 2789-8067,2789-8075; DOI: https://doi.org/10.52223/jess.20234101; (HEC recognized as "Y").
- 18. Sahrish Taj, Asma Saleem Hashmi Sorathia, **Abdus Salam Shaikh;** "Factors affecting Capital Structure: Empirical evidence from comparison between Financial and Non-Financial sector of Pakistan"; Journal of Islamic Countries Society of Statistical Sciences (J-ISOSS); ISSN: 2313-7800; DOI: https://www.joi.isoss.net/vol-8-no-4- 2022-2/; (HEC recognized as "Y").
- 19. Maroof Bin Rauf, **Sajida Parveen**, Hina Hussain Kazmi, Benish Hafeez; "An Evaluation of a Teacher's Guidance Services in Secondary Schools in Karachi"; Journal of Social Sciences Review; ISSN: 2789-4428,2789-441X; DOI: https://doi.org/10.54183/jssr.v2i4.44; (HEC recognized as "Y").
- 20. Masood Hassan, **Muhammad Sufyan Ramish**, Waqas Bin Dilshad; "A review of educational problems in rural areas of Sindh with role of private NGOs."; Reviews of Management Sciences; ISSN: 2709-9601,2709-961X; DOI: https://doi.org/10.53909/rms.04.02.0207; (HEC recognized as "Y").
- 21. Syeda Quratulain Kazmi, **Asim Mubashir**, Kayenat Malik, **Adnan Anwar**, **Muhammad Baseeruddin**; "The Developing Factors of Purchase Intentions: The Emerging Trend of Private to Mega Store Environment in Pakistan"; Research Journal for Societal Issues; ISSN: 2788-7219,2788-7227; DOI: https://doi.org/10.56976/rjsi.v5i1.62; HEC recognized as "Y".
- 22. **Asim Mubashir**, Osama Ahmed, Syeda Quratulain Kazmi, Sohaib uz Zaman, **Naeem Bhojani**; "Organizational Citizenship Behavior and Organizational Justice; Mediatory Role of Job Satisfaction and Knowledge Sharing"; Research Journal for Societal Issues; ISSN: 2788-7219,2788-7227; DOI: https://doi.org/10.56976/rjsi.v5i1.60; HEC recognized as "Y".

- 23. Haris Ahmed, Muhammad Affan Alim, Waleej Haider, Muhammad Nadeem, Ahsan Masroor, Nadeem Qamar; "Diabetes Diagnosis through Machine Learning: An Analysis of Classification Algorithms"; LGU Research Journal of Computer Science and Information Technology; HEC recognized as "Y".
- 24. **Tariq Jalees, Asim Mubashir, Adnan Anwar**, Saleem Ahmed, **Noshaba Kanwal**; "Mediating Impact Of Transformational Leadership With Moderating Effects Of Employees' Psychological Wellbeing And Cognitive Trust In Leadership On The Relation Of Emotional Intelligence And Job Performance; Journal of Positive School Psychology; HEC recognized as "X".
- 25. **Asif Iqbal, Adnan Anwar, Muhammad Sufyan Ramish, Abdul Salam, Muhammad Arsalan;** "Unveiling the Impact Of Brand Commitment As A Moderator In the Relationship Between Brand Trust And Brand Loyalty: Insights From Pakistan's Mobile Phone Industry"; Journal of Positive School Psychology; ISSN: 2717-7564; HEC recognized as "X".
- 26. Muhammad Arsalan Hashmi, **Urooj Istaqlal**, Rayenda Khresna Brahmana; "Corporate governance and cost of equity: the moderating role of ownership concentration levels"; South Asian Journal of Business Studies; ISSN:2398-628X,2398-6298; DOI: https://doi.org/10.1108/SAJBS-01-2021-0019; HEC recognized as "X".
- 27. **Maaz Bin Ahmed**, Sanjay Kumar, **Syed Hassan Ali**, Neha, Palwasha; "Using Block chain in the textile Industry: A case Study; Journal of Information and Communication Technology; ISSN: 2415-0169,2075-7239; DOI: https://jict.ilmauniversity.edu.pk/journal/jict/16.2/2.pdf; HEC recognized as "Y".
- 28. Owais A Hussain, **Maaz Bin Ahmad**, Faraz Zaidi; "Benchmarking the Influential Nodes in Complex Networks"; Advances in Complex Networks; ISSN: 0219-5259; DOI: https://doi.org/10.1142/S0219525922500102; (Impact Factor 0.58), (HEC recognized as "X").
- 29. Atta Hussain Soomro, Abdul Samad Shaikh, **Sajida Parveen**, Sher Muhammad Jalbani, Mohsin Ali Qazi, Rizwan Khan; "Key Position Achievements By Female Academics In Higher Educational Institutions: A Case Study Of The Private Universities Of Karachi"; Journal of Positive School Psychology; ISSN:2717-7564; DOI: https://journalppw.com/index.php/jpsp/article/view/16707/10588; (HEC recognized as "X").

- 30. Ikramuddin Junejo, Sumera Kazi, Mehtab Begum Siddiqui, **Muhammad Sufyan Ramish**, Dodo Khan Alias Khalid Malokani; "Impact of legal framework and SCM policies on supply chain collaboration: Role of information Technology; Russian Law Journal; ISSN: 2312-3605,2309-8678; DOI: https://www.russianlawjournal.org/index.php/journal/article/view/1653; (HEC recognized as "X").
- 31. Hassan Daud Butt, Urooj Aijaz, Osama Bin Saif, **Abdullah Athar**; "Following The Chinese Path In Post-Covid Era"; Journal of Positive School Psychology; ISSN: 2717-7564; DOI: https://www.journalppw.com/index.php/jpsp/article/view/16395/10432; (HEC recognized as "X").
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- 34. Faraz Ahmed, Yusra Shehazadi, **Muhammad Sufyan Ramish**, Masood Hassan; "Exploring The Impact of Financial Inclusion and Financial Development on Non-Performing Loans: Evidence from Banking Sector of Pakistan"; International Journal of Business and Management Sciences; ISSN: 2708-4329,2708-4337; DOI: https://ijbms.org/index.php/ijbms/article/view/123; (HEC recognized as "Y").
- 35. Afnan Khan, **Sahar Qabool**, Nawal Abdul Rasheed; "An Empirical Study of Smartphone Companies in An Emerging Economy: The Role of Trust and Commitment in Fostering Consumer Engagement and Loyalty Via Social Media"; Pakistan Business Review; ISSN: 1561-8706, 2521-005X; DOI: https://doi.org/10.22555/pbr.v24i4.873; (HEC recognized as "Y").
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- 38. Rizwan Raheem Ahmed, **Munwar Hussain Pahi**, Shahid Nadeem, Riaz Hussain Soomro, Vishnu Parmar, Fouzia Naisr, Faiz Ahmed; "How and When Ethics Lead to Organizational Performance: Evidence from South Asian Firms"; Sustainability; ISSN: 2071-1050; DOI: https://doi.org/10.3390/su15108147; (Impact Factor 3.889), (HEC recognized as "W").
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## **YEAR 2022**

NO OF PAPERS	HEC CATEGORY			PAPERS WITH IF	CUMULATIVE IF
95	W	Х	Υ	46	144.224
	36	22	37		

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## **YEAR 2021**

NO OF PAPERS	HEC CATEGORY			PAPERS WITH IF	CUMULATIVE IF
57	W	Х	Υ	22	75.392
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- 51. Mio Mio, **Tariq Jalees**, Syed Imran Zaman, Sherbaz Khan, Noor-ul-Ain Hanif, Muhammad Kashif Javed; "The influence of ecustomer satisfaction, e-trust and perceived value on consumer's repurchase intention in B2C e-commerce segment"; Asia Pacific Journal of Marketing and Logistics; ISSN 1355-5855,1758-4248; DOI: https://doi.org/10.1108/APJML-03-2021-0221; (Impact Factor 3.979), (HEC recognized as "W").
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## **YEAR 2020.**

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37	W	Х	Υ	14	33.027
	16	5	10		

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- 3. Muhammad Hashim Shah, ZuopingXiao, **Abdullah**, Shakir Qureshi, Mushtaq Ahmad; "Internal Pyramid Structure, Contract Enforcement, Minority Investor Protection, and Firms Performance: Evidence from Emerging Economies"; Research in International Business and Finance; ISSN 0275-5319; DOI: https://doi.org/10.1016/j.ribaf.2019.101170; (Impact Factor 1.801).
- 4. Muhammad Ali Dildar, Muhammad Asif, Asma Kanwal, **Maaz Bin Ahmad**, Syed A. Gilani;" RESTCub: A Language Independent Middleware for Cognitive Robot"; International Journal of Humanoid Robotics; ISSN:0219-8436(Print), 1793-6942(Online); https://doi.org/10.1142/S0219843620500206; (Impact Factor 1.394) (HEC recognized as "W).
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- 30. **Imran Taqi**, Ghulam Muhammad; "Brand Loyalty and the Mediating Roles of Brand Image and Customer Satisfaction"; Market Forces; ISSN: 2309-866X (Online) 1816-8434 (Print); DOI: http://www.pafkiet.edu.pk/marketforces/index.php/marketforces/article/view/410; (HEC recognized as "Y").
- 31. Ayaz H Khan, **Muhammad Zubair**; "Classification of multi-lingual tweets, into multi-class model using Naïve Bayes and semi-supervised learning"; Multimedia Tools and Applications; ISSN: 1380-7501,1573-7721; DOI: https://link.springer.com/article/10.1007/s11042-020-09512-2; (Impact Factor 2.757), (HEC recognized as "W").
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- 33. Najam Muhammad Amin, Lianfeng Shen, **Danish Kaleem**, Zhi-Ghong Wang, Keping Wang, Faisal Siddiqui, Rana Saeed, Haroon Rasheed, Burhan Ahmed; "2.2–4.6-GHz Active Quasi-Circulator with > 24-dB Transmit—Receive Isolation"; Journal of Circuits, Systems and Computers; ISSN: (print): 0218-1266 (online): 1793-6454; DOI: https://doi.org/10.1142/S0218126620500772; (Impact Factor 1.333), (HEC recognized as "W").
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- 35. **Muhammad Khalid Khan, Ibrahim Hassan**, Usman Waheed, **Muhammad Ayub Latif,** Fadzil Hassan;" Evaluating Planning Process in Agile Development Methods. A Systematic Literature Review"; International Journal of Advanced and Applied Sciences; ISSN: 2313-3724; DOI: https://doi.org/10.21833/ijaas.2020.06.012.
- 36. Kiran Farooq, Amir Manzoor, Ume Sumayya, Adnan Anwar, Ubaid Amjad Sheikh; "Mediating Role Working Capital Management in Corporate Governance and Firm's Performance"; International Journal of Innovation, creativity and change; ISSN; 2313-3724; DOI: https://www.ijicc.net/images/Vol\_14/Iss\_1 51 DR. ADNAN ANWAR 818 0/16127 Faroog 2020 E1 R.pdf.
- 37. **Hira Beenish, Muhammad Fahad**, Usra Sani; "Software Defined Networking: A Review with Existing Techniques"; University of Sindh Journal of Information and Communication Technology; ISSN: 2521-5582,2523-1235; DOI: http://sujo.usindh.edu.pk/index.php/USJICT/; (HEC recognized as "Y").

## YEAR 2019.

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38	W	Х	Υ	18	40.439
	16	3	5		

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- 21. **Kaenat Malik**, **Tariq Jalees**, "The Mediating Role of Employer Branding Between Employee Satisfaction and Talent Management", Journal of Business Studies, ISSN 2414-8393,2409-6520, DOI: http://ibtjbs.ilmauniversity.edu.pk/journal/jbs/15.2/6.pdf, (HEC recognized as "Y").
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## **YEAR 2018.**

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21	W	Х	Υ	12	14.063
	9	2	2		

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## YEAR 2017.

NO OF PAPERS	HEC CATEGORY			PAPERS WITH IF	<b>CUMULATIVE IF</b>
18	W	Х	Υ	10	15.737
	10	2	2		

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- 3. Muhammad Noman khalid, Muhammad Iqbal, Muhammad Talha Alam, Vishal Jain, **Hira Beenish,** Kamran Rasheed; "Web Unique Method (WUM): An Open Source Blackbox Scanner for Detecting Web Vulnerabilities"; International Journal of Advanced Computer Science and Applications; ISSN: 2156-5570 (On Line), 2158-107X (Print); DOI: 10.14569/IJACSA.2017.081254
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